

# boho

a new american spirit

issue

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THE

{give}

ISSUE

your guide to

GIVING BACK & GOING GREEN

THIS HOLIDAY SEASON

100%  
re-cycled  
re-styled  
re-used

**here birdie**  
This calico bird collage gives new meaning to the word country craft.



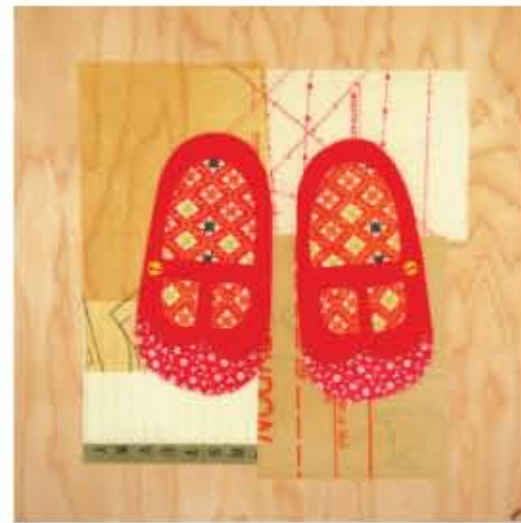
**the studio**  
a sanctuary for Siminovich to express her creativity



**whimsical girl**  
Siminovich sits quaintly under her collection of collage art.



(text by katie freeman)



# petit COLLAGE

Recycled papers inspire the cutest collage designs.

Inspired by her Argentinean education and a childhood fascination with drawing, San Francisco-based artist Lorena Siminovich experiments with fresh stationary designs made from recycled and reused paper collected from around the world. Petit Collage, her company in the Mission District, creates modern children's art and décor. Siminovich handcrafts found papers and places them on maple plywood to create distinctive collages with juxtaposed patterns and textures.

Siminovich, a former graphic designer and art director, also illustrates children's books and licenses her art to Anthropologie and Pottery Barn Kids. Beginning this spring, Chronicle Books will launch a Petit

Collage stationery collection including a deluxe baby book. Although Siminovich's art is intended for a pint-sized audience, adults find the designs intriguing and fun, too. "The Yummy Apple and Yummy Pear collages are a playful and modern addition to any kitchen", says Siminovich's assistant, Annie Tsou. The bold artwork offers individual inspiration to each viewer. With Latin-inspired colors, vivid designs, and lively figures, Lorena Siminovich's intricate collages allow children and adults alike the opportunity to let imaginations run wild. Ecoconscious patrons can rest easily; Siminovich is committed to incorporating natural elements and recycled papers in her unique creations. [www.petitcollage.com](http://www.petitcollage.com)

all petit collage photography by lorena siminovich except portrait of lorena by lisa conglon



## pledge handmade

why buying handmade makes for better gift giving.

Have you ever realized how important it is to support local crafters? By purchasing gifts that are handmade, you are encouraging the tradition of giving meaningful, one-of-a-kind gifts to those special people in your life. If you shop on cool sites like Etsy.com and Worldofgood.com, you will avoid long lines and crowded malls. You are also being environmental by purchasing handmade products, because when you buy things that are mass produced, you help continue the cycle of creating vast amounts of excess waste and global warming. So, if you're not going to buy a gift that gives back or goes green, your best bet is to buy a gift that is handmade. Please support local crafters by taking the pledge for handmade this holiday season. [www.buyhandmade.org](http://www.buyhandmade.org)

